



Partnership Proposal

Season 2019

A 'Wolf Pack' is traditionally considered a group of wolves that live, feed and travel as a family.

The OISC Wolf Pack is considered a group of players that play, fight and win together as a team.

This is your chance to
join our Wolf Pack

Penetration of market at OISC

Old Ignatians' Soccer Club (OISC) is an established Club with a 30+ year history. All our sponsors are well respected businesses within the South Australian and even Australian business sector. All our current and past players, members and supporters are exposed to these business and are encouraged to utilise their services. If your business become a partner with OISC, everyone associated with the Club would be encouraged to utilise your services. We will also give you access to our full database which contains 200+ contacts of current and past players, members, supporters and sponsors.

OISC is a large and established local community Club that has links to several different networks throughout Adelaide. We are currently among the top five biggest Clubs in the South Australian Amateur Soccer League (SAASL), and currently field five senior men's teams as well as a senior women's team the competes in the South Australia Football Federation (FFSA). The Club currently boasts over 110 registered players and in addition to this can claim to have had well over 500 players pass through the Club since its establishment.

The Club also has strong links with the Saint Ignatius' College Community and the broader Old Ignatians' Association. The College Community alone provides us coverage to well over 1,400 students and 800 families, in addition to their parents and extended family and friends, while the Old Ignatians' Association provides us with access to a vast network of old scholar communities, including the tennis, Australian Rules Football, netball and cricket clubs. With the overwhelming success of football in the World Cup, Asian Football Confederations and the burgeoning growth of football within Australia we believe that now is the time to consider investing in local football, and in particular the Old Ignatians' Soccer Club.

These are just a few of the potential benefits offered by sponsoring OISC, with the Club confident it can help generate brand awareness, customer loyalty and genuine business opportunities among its registered members and extended community of family and friends. Overall, gaining a benefit from sponsoring OISC, it's possible.

Your sponsorship is vital to the continued success of our wolves

Benefits	Blue Partner	Red Partner	Yellow Partner
Business Logo on playing jersey:			
- Sleeve	-	Included	-
- Back of jersey	Included	-	-
- Front of jersey	Add \$ 1,000	-	-
Business Logo on official Club documents	√	√	√
Business Logo in club rooms on Matchdays and Club events	√	√	√
Prominent advertisement on oisc.com.au	√	-	-
Secondary advertisement on oisc.com.au	-	√	√
Direct links to own website from oisc.com.au	√	√	√
Social Media advertising ^	√	√	√
Matchday Sponsorship	Home games	Away games	Away games
Framed personalised club photo	√	-	-
Access to club email database/list	√	√	√
Promotion and Exposure opportunities at all club functions	√	√	√
Complementary invitations to Presentation Night	2 tickets	1 ticket	-
Complementary invitations to other Club events *	2 tickets #	1 ticket	1 ticket
Exposure to all club members (and their family and friends)	√	√	√
Exposure to Saint Ignatius' College community	√	√	√
Choice of Club Apparel	2 items	1 item	-
Bar Voucher	\$ 100	\$50	-
Free playing fees +	√	√	√
Minimum Annual Investment	\$1,000 +	\$750	\$400

* Excludes Presentation Night. ^ Social Media posts to appear on both OISC Facebook and Instagram pages and the frequency will be determined from the agreed partnership package. + One player per season. # If Quiz night selected, one complementary table will be included

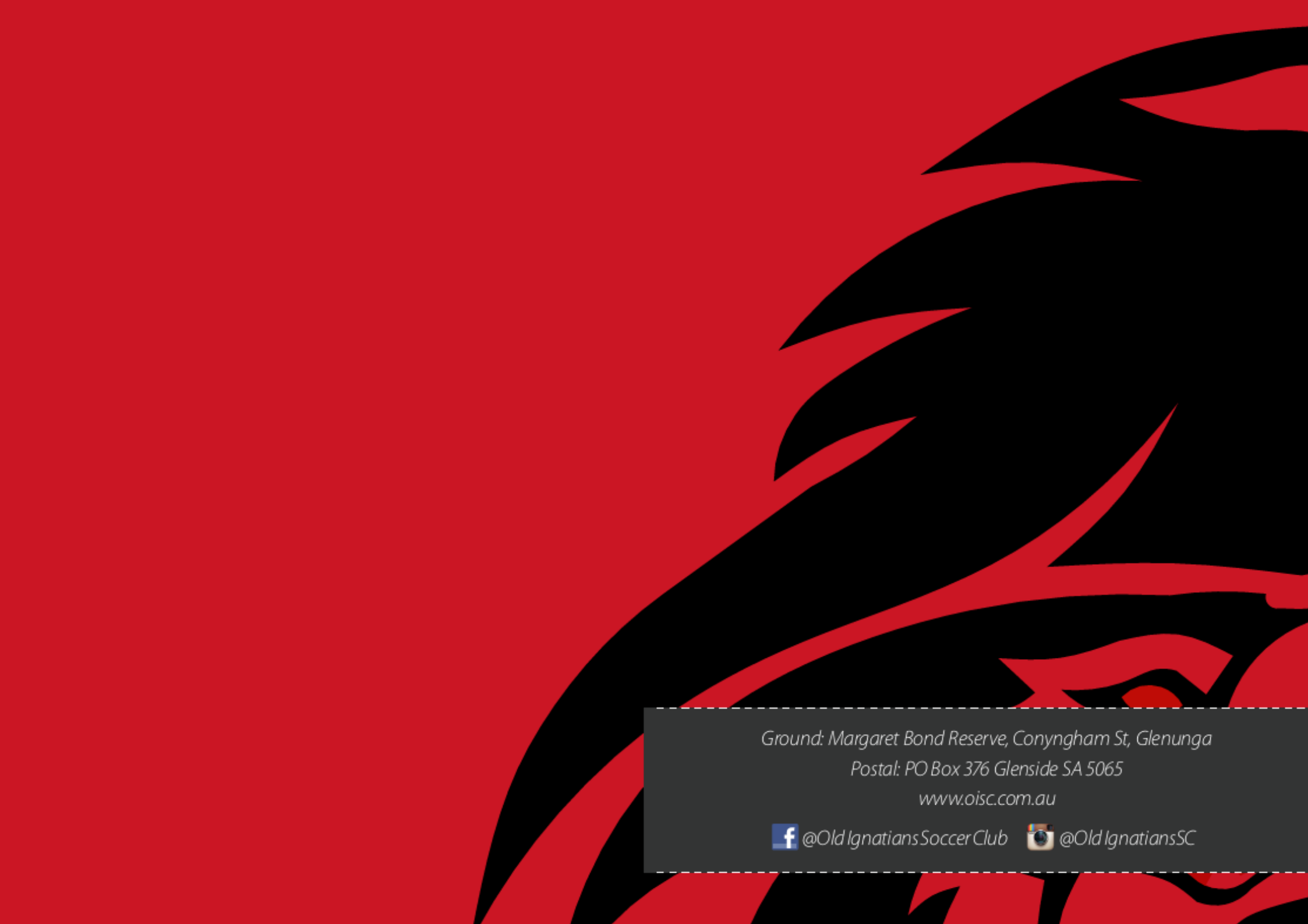
All Packages can be tailored to your businesses specific needs



First OISC Team Photo—1982

We appreciate your business taking to time to read our proposal. We would love the opportunity to join with you through a partnership agreement. We can discuss any aspect of this proposal further. Please contact Julian Sartoretto.

m. 0431 976 096
e. oldignatians@gmail.com



Ground: Margaret Bond Reserve, Conyngham St, Glenunga

Postal: PO Box 376 Glenside SA 5065

www.oisc.com.au

 *@Old Ignatians Soccer Club*  *@Old Ignatians SC*