

OLD IGNATIANS SOCCER CLUB



SPONSORSHIP PROSPECTUS 2010

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INTRODUCTION

The Old Ignatians Soccer Club (OISC), founded in 1982, will field five teams to compete on Saturday afternoons in Divisions 2A and 2B, Divisions 4A and 4B, and Division 6 of the South Australian Amateur Soccer League in 2010.

Our squad is comprised of both old scholars of the St Ignatius College community, and members of the public who wish to continue their football career at an amateur level. We are not bound by an ethnic history, and proudly embrace multiculturalism. In recent years we have fielded players from Japan, England, Italy, Egypt, El Salvador, Oman, Croatia, and Bulgaria, amongst others.

OISC had a successful 2009. The A grade ultimately finished 5th, but was eligible for promotion until the penultimate week of the season. The B grade finished equal 2nd and qualified for the Reserve Cup Final, played at Hindmarsh Stadium. The C grade also finished 5th, whilst the D grade ended the season as league champions, the first title for the club at that level. The E grade, featuring a number of players new to the sport, finished a respectable 4th.

The primary aim of OISC in season 2010 is to win promotion into Division 1. We have faith that our senior coaching panel of Bill Cagialis (A grade) and Piero Sparapani (B grade) can deliver this goal. We would also hope that our lower grade teams can remain competitive in their respective divisions. A championship (or two) is not out of the question.

Your sponsorship is vital to the continued success of OISC. Sponsorship funds assist in providing the best opportunities for our players to improve and achieve our goals. Your business will be exposed to over 100 playing members and their families, as well as our loyal strong supporter base which regularly attends Saturday fixtures. The club also offers exposure through the greater St Ignatius College community (1300 students: 2007 ABS figures).

Your business will benefit from exposure to this large market through numerous mediums, including: match day advertising; the club website; and, official club functions. With the success of Adelaide United within the Asian Champions League and the burgeoning growth of football within Australia in the midst of the 2010 World Cup, we believe that now is the time to consider investing in local football, and in particular the Old Ignatians Soccer Club.



LEVELS OF SPONSORSHIP

Gold Sponsor

\$3,000 inc GST, or \$7000 inc GST over 3 years

As a major sponsor, your business will be promoted through advertising of your business logo on the front of players' shirts, official club documents and prominent website advertising.



Blue Sponsor

\$1,500 inc GST, or \$4500 inc GST over 3 years

The blue sponsorship package offers your business exposure through advertising of your business logo on the back of players' shirts and prominent website advertising.



Red Sponsor

\$500 inc GST, or \$1250 inc GST over 3 years

The red sponsorship package offers your business exposure through a 'sponsors' trophy, primary website advertisement, and access to the OISC database through the club email distribution list.

Yellow Sponsor

\$250 inc GST, or \$700 inc GST over 3 years

The yellow sponsorship package offers your business exposure through a website advertisement and direct access to the OISC database through the club email distribution list.



SPONSORSHIP VALUE

	Gold	Blue	Red	Yellow
Business Logo on playing jersey	Front*	Back* or Sleeve*	Sleeve*	
Matchday signage (provided by sponsor)	✓			
Business Logo on official club documents	✓			
Advertisement on club homepage	✓			
Prominent advertisement on club website	✓	✓		
Secondary advertisement on club website			✓	✓
Matchday invites with complementary food and beverages^	4	3	2	1
Naming rights to one 'Sponsor Trophy'	✓	✓		
Direct links to own website from OISC website	✓	✓	✓	✓
Framed personalised club photo	✓	✓	✓	✓
Access to club email list	✓	✓	✓	✓
Promotion and Exposure Opportunities at all club functions	✓	✓	✓	✓
Complementary invitations to club functions	4 tickets p.a.	2 tickets p.a.	2 tickets p.a.	1 ticket p.a.
Exposure to all club members (and their family and friends)	✓	✓	✓	✓
Exposure to Saint Ignatius College community	✓	✓	✓	✓
Free advertisement in club 'Business Directory'	Colour	✓	✓	✓
Club Jacket	Fleece	Windbreaker		
Club Polo shirt	✓	✓	✓	✓
Minimum Annual Sponsorship Investment	\$3000	\$1500	\$500	\$250

* Minimum three year commitment required for logo on playing jersey

^ Allows one person to obtain two items of food and two items of drink of their choice for one matchday. Vouchers will be provided by the club to the sponsor.



CLUB EVENTS 2010

Captain's Armband Presentation – 1 April

FA Cup Night – 15 May

World Cup Night – 12 June

Quiz Night – 10 July

Club Dinner – TBA August

Presentation Night – 8 October

Annual General Meeting – 17 November

Christmas Drinks – 17 December



OLD IGNATIANS
established 1982
SOCCER CLUB

OISC CONTACTS

For any further information relating to sponsorship enquiries, please contact the Sponsorship Manager, Dean Ciccarello:

Mobile: 0405 334 108

Email: dean.ciccarello@game.com.au

Club Contact Details

President: Dan Hurt 0417 848 258

Secretary: James Kitching 0422 223 017

Treasurer: Nick Tallarida 0431 187 167

Website: www.oisc.com.au

Email: james.kitching@oisc.com.au

Mail: 5/4 Nellie Ave Mitchell Park 5043

Ground: Margaret Bond Oval, Conyngham Street, Glenunga

